



**KAMARAJ IAS ACADEMY**  
Only IAS Academy by Grandson of "Perunthalaivar Kamarajar"

# 4E Wave

Published On: 10-12-2023

**Why is in news?** Jammu Student-Led National Movement for Energy Conservation named 4E Wave Launched

The Union Minister for Power and New & Renewable Energy has launched 4E Wave, **a student-led National Movement for Energy Conservation** on December 7, 2023.

The movement strives to **promote sustainable practices and instil a sense of responsibility in individuals and communities to save energy**.

4E Wave encapsulates four key elements:

**Eco-friendliness:** Promoting energy-saving practices that are environmentally friendly

**Economy:** Emphasizing energy-saving solutions that lead to economic benefits for individuals and communities

**Education:** Focusing on educating the public about energy- saving methods and their importance

**Empowerment:** Empowering individuals and communities to take active roles in conserving energy

**Others:**

Originating from the students of Government College of Engineering & Technology (GCET), Jammu, this **youth-led movement**, launched with the support of J&K Power Development Department, Government of J&K and Bureau of Energy Efficiency (BEE), Ministry of Power, Government of India, invites individuals across the nation to contribute to the cause of energy conservation.

On the occasion, the Minister **unveiled the web portal of the movement** ([www.4ewave.com](http://www.4ewave.com)), which will provide an interactive platform to the citizens nationwide for information and resource-sharing related to energy conservation.

The user-friendly portal requires a simple registration process for on-boarding in the movement and the participants are provided with certificates of acknowledgment.

**Any Indian citizen** can be a part of this campaign.

Participants will also get personalized energy-saving tips tailored to their consumption patterns, regular updates on latest developments in energy conservation, and a dynamic platform for sharing articles on energy conservation for publication in the **e-magazine named 'e-kshitij'** to be published quarterly.

Additionally, the portal will host contests focusing on energy conservation, providing an interactive experience for users.

**Kamaraj IAS Academy**

Plot A P.127, AF block, 6 th street, 11th Main Rd, Shanthi Colony, Anna Nagar, Chennai, Tamil Nadu 600040

Phone: **044 4353 9988 / 98403 94477** / Whatsapp : **09710729833**