



KAMARAJ IAS ACADEMY
Only IAS Academy by Grandson of "Perunthalaivar Kamarajar"

68 Transmitters Sanctioned under BIND Scheme

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The Government of India has informed that 68 transmitters have been sanctioned under the Broadcasting Infrastructure and Network Development (BIND) Scheme to strengthen public broadcasting infrastructure across the country.

These transmitters aim to expand the reach of All India Radio (AIR) and improve access to radio services, especially in remote, border, and underserved areas, thereby enhancing information dissemination and connectivity.

About BIND Scheme

Full Form: Broadcasting Infrastructure and Network Development (BIND) Scheme

Launched: 2023

Type: Central Sector Scheme

Ministry: Ministry of Information and Broadcasting

Implementing Agency: Prasar Bharati (AIR & Doordarshan)

Objectives of the Scheme

Expansion and modernization of broadcasting infrastructure

Improvement of transmission systems and digital technology

Enhancing reach of AIR and Doordarshan in remote and strategic areas

Promotion of regional and local content

Bridging the information gap in rural and border regions

Key Features & Provisions

Financial support for infrastructure upgrade of AIR and Doordarshan

Installation of new transmitters (like the 68 sanctioned ones)

Digital upgradation of studios and broadcasting systems

Expansion of FM radio network

Free distribution of DD Free Dish set-top boxes in remote areas

Kamaraj IAS Academy

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Coverage & Impact

AIR FM coverage to increase to:

66% geographical area

80% population (from 68%)

Focus on:

Left Wing Extremism (LWE) areas

Border regions

Tribal and remote areas