



**KAMARAJ IAS ACADEMY**  
Only IAS Academy by Grandson of "Perunthalaivar Kamarajar"

# Agni Tattva campaign

Published On: 09-10-2022

**Why is in news?** First seminar of Agni Tattva campaign under LiFE mission held in Leh

Power Foundation of India in association with Vijnana Bharati (VIBHA) is currently running a campaign to create awareness on Agni Tattva under LiFE - Lifestyle for environment.

This campaign includes conferences, seminars, events, and exhibitions across the country involving educational institutions, communities, and relevant organisations to create awareness of the core concept of Agni Tattva, an element that is synonymous with energy and is amongst the five elements of Panchmahabhoot.

Theme - 'Sustainability and Culture'

It witnessed participation from key stakeholders working in the areas of energy, culture, and sustainability, from diverse fields such as administration, policymakers, academics, and start-ups.

Ladakh has immense solar energy potential, which should be harnessed. Ladakh should work towards generating systems to provide power to remote areas.

The focus is to **provide decentralized renewable solar power across Ladakh** thereby reducing grid dependency. **Geothermal energy** is another focus area that holds immense potential in the Ladakh region. Unlike other renewable energy sources, which are intermittent in nature, it is available throughout the day and the year and should be suitably harnessed.

**Green Hydrogen** is another option in Ladakh, as the region has plenty of solar energy. It also has water. The Hydrogen harnessed from this could be used to substitute petrol and diesel and the oxygen could be used in hospitals and by tourists.

**Agni Tattva campaign:** It was launched by Union Ministry of Power and New & Renewable Energy, in New Delhi on 21st September 2022.

Agni Tattva - **Energy for LiFE campaign**, to create awareness of the core concept of **Agni Tattva**, an element that is **synonymous with energy** and is amongst the five elements of Panchmahabhoot.

The Panchmahabhoot comprises of Earth (Prithvi), Water (Jal), Fire (Agni), Air (Vayu) and Aether/ Space (Aakash).

It would **provide a platform to deliberate upon the learning and experiences** of subject experts and specialists and explore solutions for a sustainable future for all.

Further, it will cover several important topics focusing on health, transport, consumption and production, security, environment, and spirituality.

A series of seminars spanning the length and breadth of the country have been planned as a part of the campaign.

**Kamaraj IAS Academy**

Plot A P.127, AF block, 6 th street, 11th Main Rd, Shanthy Colony, Anna Nagar, Chennai, Tamil Nadu 600040

Phone: **044 4353 9988 / 98403 94477 / Whatsapp : 09710729833**

**Power Foundation of India** is a Society formed under the aegis of the Ministry of Power, Government of India, and supported by leading CPSEs.

The Foundation is involved in areas of advocacy and research, positively impacting the evolving energy landscape.

**LiFE initiative**: The idea of LiFE was introduced by India during the **26th United Nations Climate Change Conference of the Parties (COP26) in Glasgow in 2021**.

The idea **promotes an environmentally conscious lifestyle** that focuses on 'mindful and deliberate utilisation' instead of 'mindless and wasteful consumption'.

With the launch of the Mission, the prevalent "use-and-dispose" economy governed by mindless and destructive consumption will be replaced by a circular economy, defined by conscious and deliberate consumption.

The Mission plans to create and nurture a global network of individuals, namely '**Pro-Planet People**' (P3).