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# Apparel Export Promotion Council (AEPC)

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**Dr. A. Sakthivel** has recently assumed charge as the Chairman of the **Apparel Export Promotion Council (AEPC)** for a historic **fifth term** in January 2026. This comes at a critical time when India is aiming for **\$100 billion in textile exports** by 2030.

## Key Facts

- **What is AEPC?** Established in 1978, it is the official body for apparel exporters in India.
- **Administrative Control:** It operates under the aegis of the **Ministry of Textiles**.
- **Strategic Role:** It provides information to the trade and government, monitors export targets, and manages export promotion through international fairs.
- **Significance:** Dr. Sakthivel is credited with transforming **Tiruppur** into the "Knitwear Capital of India." His reappointment signals a focus on **Man-Made Fibre (MMF)** garments and Technical Textiles, which are currently underrepresented in India's export basket.

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