



KAMARAJ IAS ACADEMY
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Bharat Internet Utsav

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Why is in news? Bharat Internet Utsav successfully concluded with overwhelming participation showcasing transformative power of internet

Department of Telecommunications (DoT) is pleased to announce the successful conclusion of the “Bharat Internet Utsav”, a celebration that brought together citizens from all corners of the nation to share their stories/videos about how the internet has transformed their lives.

The event conducted in collaboration with MYGOV for 45 days, witnessed an overwhelming response with over 24,000 participations highlighting the profound impact of the internet on socio-economic development.

About the initiative:

“Bharat Internet Utsav” is an **initiative by the Ministry of Communications**.

It aims to **highlight the transformative role of the internet** by **encouraging citizens to share their stories** of how the internet has positively impacted their lives.

It **recognizes the internet as an essential tool** for connectivity, knowledge-sharing, and socio-economic development.

Mobile connectivity, Fibre to the Home, Fibre to the Business, PM Wi-Fi Access Network Initiative (PM-WANI), and other initiatives have played a significant role in improving life, particularly in rural areas and during COVID.

Access to revolutionary tools such as UPI, DBT, COWIN, Digi Locker, and others has been made possible by digital infrastructure.

Under the Utsav campaign, the Ministry is adopting the **feature of sharing the revolution of internet** across the country especially in rural and remote areas.

Real life stories marking significant strides in bridging the digital divide regardless of their geographical location. In this way, #BharatInternetUtsav is an initiative to spread.

MyGov in collaboration with Ministry of Communications, invites videos showcasing the transformation through “Bharat Internet Utsav- Celebrate the power of Internet”. The transformations can be social, economic, cultural etc.

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