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Conference on Consumer-Centric Approaches for E-cooking Transition

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Why is in news? Fast-forwarding India's transition to Electric Cooking: Conference to be held on World Environment Day

- On the occasion of World Environment Day on June 5, 2023, the Government of India is holding a “**Conference on Consumer-Centric Approaches for E-cooking Transition**” in New Delhi.
- The conference will **explore pathways to accelerate the deployment of energy-efficient, clean and affordable e-cooking solutions**.
- It will be organized by the **Bureau of Energy Efficiency (BEE)**, Ministry of Power **in collaboration with CLASP**, the conference brings together institutional consumers, consumer research groups, policy makers, think tanks, manufacturers, and other enablers to drive dialogue and discuss strategy for the transition to electric cooking.
- Some key focus points are E-cooking Key to Mission LiFE, Time to encourage widespread adoption of Energy-Efficient and Affordable Clean Cooking Products, Conference to deliberate on Enablers and Approaches for Adopting E-Cooking Solutions
- The focus on electric cooking is based on the **recognition that e-cooking is a key pathway to Mission LiFE** (Lifestyle for Environment), an India-led global mass movement to nudge individual and community action to protect and preserve the environment, (launched by India at the **26th UN Climate Change Conference of the Parties (COP26)** in Glasgow in 2021).
- Access to clean cooking energy is a crucial aspect of India's energy transition journey. The choices we make regarding cooking fuel can have a significant impact on India's trajectory towards becoming a sustainable economy.
- India's clean cooking transition requires **rethinking individual and community actions and decisions** that drive energy consumption.
- Recognizing the **health, economic, and environmental benefits** of clean cooking, the Government of India has prioritised policies that promote cleaner cooking fuels.
- With tremendous strides being made on electrification, as well as an **increasing share of electricity supply being generated from renewable energy**, electric cooking solutions provide a great opportunity to propel India towards a **climate-friendly, healthier and sustainable future**.
- E-cooking is paving the way to a greener and sustainable environment. **Pradhan Mantri Ujjwala Yojana** ushered a new dawn by expanding the coverage of Liquefied Petroleum Gas, **a cleaner and more efficient cooking fuel**, to over 70 million families.
- Coupled with the status of electrification, this gives a big opportunity to speed up adoption of e-cooking. **The Government of India has launched the GO Electric campaign to promote adoption of e-cooking**.
- With **rising fuel prices and increasing supply pressures**, India needs a clean, sustainable and affordable e-cooking solution – one that also **reduces its dependence on imports and increases energy security**.
- The conference on **Consumer-Centric Approaches for E-cooking Transition** will explore enablers for adoption of e-cooking solutions such as finance, demand aggregation, carbon credits and business models.
- It will **also brainstorm on consumer-centric approaches and behaviours** to bring about the e-cooking transition

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