



KAMARAJ IAS ACADEMY
Only IAS Academy by Grandson of "Perunthalaivar Kamarajar"

CRIIO 4 GOOD modules

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Why is in news? Shri Dharmendra Pradhan launches CRIIO 4 GOOD modules to advance gender equality and empower young people

The Union Minister for Education and Skill Development & Entrepreneurship launched 'CRIIO 4 GOOD', a new online, life skills learning modules, to **promote gender equality among girls and boys**.

The programme was launched **in association with the International Cricket Council, UNICEF, and the Board of Control for Cricket in India** at the Narendra Modi Stadium, Ahmedabad.

The Union Minister highlighted **NEP 2020's emphasis on gender parity and equal opportunities** as a fundamental principle.

Through CRIIO 4 GOOD, the power of sports and the popularity of cricket can be used as a medium to empower the girl child and spread awareness about gender equity, he added.

'CRIIO 4 GOOD' is a **series of 8 cricket-based animation films** to promote gender parity, equip girls with life skills and encourage their participation in sports.

Using the popularity and passion of cricket young audiences, ICC and UNICEF released these modules to inspire children and youth to adopt critical life skills and appreciate the importance of gender equality.

The programme can be accessed free of cost in three languages: English, Hindi and Gujarati

The **themes of the eight modules** are: leadership, problem-solving, confidence, decision-making, negotiation, empathy, teamwork and goal setting and are visualized through state-of-the-art animation using cricketing examples. In-depth research into local nuances has made these films real and relatable.

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