



**KAMARAJ IAS ACADEMY**  
Only IAS Academy by Grandson of "Per. unthalaivar Kamarajar"

# Department of Posts Releases ‘People of India’ Postcard

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The Department of Posts has released a new postcard titled “People of India” at the Pradhanmantri Sangrahalaya in collaboration with the Prime Ministers’ Museum and Library.

The release is part of an ongoing philatelic exhibition themed “Ek Bharat, Shreshtha Bharat: Celebrating India’s Unity & Democracy through Postage Stamps”, highlighting India’s cultural diversity and unity.

## Key Facts:

### Department of Posts (India Post):

Under Ministry of Communications.

One of the world’s largest postal networks.

Secretary, Department of Posts: Mr. Subrat Das

Director General of Postal Services: Shri Jitendra Gupta

Minister of Communications: Jyotiraditya Scindia

Minister of State for Communications: Chandra Sekhar Pemmasani

## Philately:

### Kamaraj IAS Academy

Plot A P.127, AF block, 6 th street, 11th Main Rd, Shanthi Colony, Anna Nagar, Chennai, Tamil Nadu 600040

Phone: 044 4353 9988 / 98403 94477 / Whatsapp : 09710729833

Study and collection of postage stamps and postal materials.

Used as a medium to:

Preserve history and culture

Promote national integration

### **Pradhanmantri Sangrahalaya:**

Located in New Delhi.

Inaugurated on: 14 April 2022

Dedicated to all Prime Ministers of India.

Showcases India's political and democratic evolution.

Uses modern technologies like: Augmented Reality (AR), Virtual Reality (VR), Holograms

Managed by Prime Ministers Museum and Library Society

Earlier known as Nehru Memorial Museum and Library (NMML)

### **Ek Bharat Shreshtha Bharat Programme:**

Launched in 2015.

Occasion: Birth anniversary of Sardar Vallabhbhai Patel

Aims to promote:

Cultural exchange between states/UTs

National integration and unity

### **About Postcards in India:**

One of the cheapest communication tools historically.

Standard size: 140 mm × 90 mm.

Used for both communication and awareness campaigns.

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