



Digital Personal Data Protection (DPDP) Rules, 2025

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About: The DPDP Rules, 2025 operationalise the DPDP Act by creating a clear, practical system for personal data protection

They strengthen citizen rights, ensure responsible data use by organisations and curb unauthorized use of data

The Rules reduce digital harms, support innovation and help build a secure, trusted digital economy for India

The DPDP framework puts citizens at the centre of data protection, giving them clear control over how their personal data is used

Core Provisions

- **Phased and Practical Implementation:** The Rules allow an 18-month compliance window, giving organisations time to update systems and adopt responsible practices
- **Data Fiduciaries must issue simple, purpose-specific consent notices, and all Consent Managers must be India-based companies**
- **Personal Data Breach Notification:** Data breaches must be reported to affected individuals without delay, using plain language that explains the incident, potential impact and steps taken, along with clear contact details for assistance
- **Transparency and Accountability:** Data Fiduciaries must display clear contact information for data-related queries
- **Significant Data Fiduciaries must undergo independent audits, conduct impact assessments and follow stricter rules, including government directions on restricted or locally stored data**
- **Digital-First Data Protection Board:** The Rules set up a fully digital Data Protection Board with four members, allowing citizens to file and track complaints online through a portal and app
- **Appeals against the Board's decisions will be heard by the Appellate Tribunal, TDSAT**
- **Strengthening Rights of Data Principals:** Individuals can access, correct, update or request deletion of their personal data, and may nominate someone to act on their behalf. All such requests must be resolved within 90 days.