



**KAMARAJ IAS ACADEMY**  
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# Digital Shakti Campaign

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**Why is in news?** NCW launches Digital Shakti 4.0 focussing on making women digitally skilled and aware

The National Commission for Women (NCW) launched the fourth phase of **Digital Shakti Campaign, a pan-India project on digitally empowering and skilling women and girls in the cyberspace**

In line with its commitment to create safe spaces for women and girls online, Digital Shakti 4.0 is focused on making women digitally skilled and aware to **stand up against any illegal/inappropriate activity online**.

NCW launched it in collaboration with Cyber Peace Foundation and Meta.

This new phase will prove to be a milestone in ensuring safe cyber spaces for women.

Digital Shakti has been accelerating the digital participation of women and girls by training them to use technology to their advantage and to keep themselves safe online.

**Digital Shakti started in June 2018** to help women across the nation to **raise the awareness level on the digital front**, to build resilience, and fight cyber-crime in the most effective ways.

Through this project, **over 3 Lakh women across India have been made aware of cyber safety tips and tricks**, reporting & redressal mechanisms, data privacy and usage of technology for their benefits.

The **third phase** of the program was started in **March 2021** with the Launch at Leh, Ladakh.

In the third phase, a **Resource Center** was also developed under the project to provide information on all the avenues of reporting in case a woman faces any cyber crime.

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