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# Four Traditional Products of Jharkhand Receive Geographical Indication (GI) Tag

Published On: 16-06-2026



## Overview:?

Four traditional products of Jharkhand—Bhagaiya Silk, Kuchai Silk, Munda Jewellery, and Jharkhand Bamboo Craft—have been granted the prestigious Geographical Indication (GI) Tag. The recognition is a significant milestone in preserving the state's traditional knowledge systems, indigenous craftsmanship, and rural economy. The initiative was supported by the National Bank for Agriculture and Rural Development (NABARD) in collaboration with artisans, producer groups, self-help groups, and other stakeholders. The GI recognition is expected to enhance branding, market access, exports, tourism promotion, and income opportunities for artisans and weavers associated with these products.

## Products Awarded GI Tag

### Bhagaiya Silk

Bhagaiya Silk originates from Bhagaiya village in Godda district, Jharkhand, which is known for its rich tradition of handloom silk weaving. The silk products reflect generations of indigenous craftsmanship and traditional weaving techniques.

### Kuchai Silk

Kuchai Silk is produced in the Kuchai region of Saraikela-Kharsawan district. The silk is known for its unique texture and traditional production methods rooted in local sericulture practices.

### Munda Jewellery

Munda Jewellery represents the artistic traditions of the Munda tribal community of Jharkhand. It is characterized by distinctive motifs, tribal aesthetics, and cultural significance, reflecting the rich heritage of one of India's major

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tribal groups.

## **Jharkhand Bamboo Craft**

Jharkhand Bamboo Craft showcases the creativity of rural artisans who transform locally available bamboo into a variety of utility and decorative products. The craft supports sustainable livelihoods and promotes eco-friendly production practices.

## **What is a Geographical Indication (GI) Tag?**

A Geographical Indication (GI) is an Intellectual Property Right (IPR) that identifies a product as originating from a specific geographical region where a particular quality, reputation, or characteristic of the product is essentially linked to its place of origin.

## **Legal Framework**

Governed by the Geographical Indications of Goods (Registration and Protection) Act, 1999.

Came into force on 15 September 2003.

Administered by the GI Registry, Chennai under the Department for Promotion of Industry and Internal Trade (DPIIT).

## **Additional Key Facts**

### **About NABARD**

Full Form: National Bank for Agriculture and Rural Development

Established: 1982

Headquarters: Mumbai

Functions as the apex development financial institution for rural development in India.

Plays an important role in promoting rural enterprises, handicrafts, and traditional products.

### **About Jharkhand**

Capital: Ranchi

Formation: 15 November 2000

Known as the "Land of Forests".

Rich in tribal culture, minerals, forests, and handicrafts.

## **First GI Tag in India**

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Darjeeling Tea (West Bengal)

Received GI recognition in 2004–05.

India's first GI-tagged product.

### **Exam Focus Points (Quick Revision Notes)**

State in News ? Jharkhand

Products Awarded GI Tag ? Bhagaiya Silk, Kuchai Silk, Munda Jewellery, Jharkhand Bamboo Craft

Supporting Institution ? NABARD

Relevant Law ? Geographical Indications of Goods (Registration and Protection) Act, 1999

GI Registry Location ? Chennai

First GI-tagged Product of India ? Darjeeling Tea

Bhagaiya Silk District ? Godda

Kuchai Silk District ? Saraikela-Kharsawan

Tribal Community Associated ? Munda Tribe

Objective of GI Tag ? Protection of Traditional Products and Regional Identity