



**KAMARAJ IAS ACADEMY**  
Only IAS Academy by Grandson of "Perunthalaivar Kamarajar"

# Government Launches ToFEI App to Monitor Implementation of Tobacco-Free Norms

Published On: 01-06-2026



On the occasion of World No Tobacco Day (31 May), Union Health Secretary Punya Salila Srivastava launched the pilot version of the Tobacco-Free Educational Institutions (ToFEI) Application in New Delhi. The digital platform aims to improve monitoring and implementation of tobacco-free guidelines across educational institutions and promote a healthier environment for children and adolescents.?

## Key Highlights

The ToFEI App has been launched by the Ministry of Health and Family Welfare (MoHFW) under the National Tobacco Control Programme (NTCP).

## The application will:

Facilitate self-assessment and reporting by schools and colleges.

Monitor compliance with tobacco-free guidelines.

Ensure installation of mandatory anti-tobacco signage.

Help enforce the ban on sale of tobacco products within 100 yards of educational institutions.

A Standard Operating Procedure (SOP) for sample collection of tobacco products was also released.

## The pilot project will initially be implemented in:

Rajasthan

Meghalaya

Maharashtra.

## Kamaraj IAS Academy

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The initiative aims to protect youth from tobacco and nicotine addiction and strengthen enforcement of tobacco-control regulations.

### **About ToFEI (Tobacco-Free Educational Institutions):**

ToFEI is a government initiative to create tobacco-free environments in schools, colleges, and other educational institutions.

#### **It focuses on:**

Awareness generation

Prevention of tobacco use among youth

Enforcement of tobacco-control laws

Monitoring compliance through digital reporting systems.

National Tobacco Control Programme (NTCP)

Launched in 2007–08 by the Ministry of Health and Family Welfare.

#### **Objectives:**

Reduce tobacco consumption.

Create awareness regarding harmful effects of tobacco.

Ensure effective implementation of tobacco-control laws.

Establish tobacco cessation services across the country.

Cigarettes and Other Tobacco Products Act (COTPA), 2003

India's principal tobacco-control legislation.

#### **Key provisions:**

Prohibits smoking in public places.

Bans sale of tobacco products to minors.

Prohibits sale of tobacco products within 100 yards of educational institutions.

Restricts advertisement and promotion of tobacco products.

#### **World No Tobacco Day:**

Observed every year on 31 May.

Organized by the World Health Organization (WHO).

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**Aim:**

Raise awareness about the harmful effects of tobacco use.

Encourage governments and citizens to adopt tobacco-control measures.

Theme for World No Tobacco Day 2026: “Unmasking the Appeal: Countering Nicotine and Tobacco Addiction.”

Tobacco Use in India

India is among the world's largest consumers of tobacco products.

Tobacco consumption is a major risk factor for:

Cancer

Cardiovascular diseases

Stroke

Chronic respiratory diseases.