

'Har Ghar Tiranga' Campaign

Published On: 10-08-2024

Why in news?

The *third edition of the 'Har Ghar Tiranga'* campaign, aimed at fostering patriotism and national pride by encouraging citizens to *display the national flag* at their homes, will run from August 9 to August 15.

Union Minister of Culture and Tourism announced the campaign's dates and emphasized its importance in celebrating Indian Independence Day.

vLaunched in 2022 under the 'Azadi Ka Amrit Mahotsav' program

vIn its inaugural year, over 23 crore people participated, with around 6 crore selfies shared.

vUnion Minister of Culture and Tourism: Gajendra Singh Shekhawat.

1906: The first version of a national flag was adopted by the Indian National Congress. It featured horizontal stripes of red and green with a crescent moon and a star in the center. This flag was used during the first Indian National Congress session and was not widely adopted.

1921: The Indian National Congress introduced a new flag designed by Pingali Venkayya. This flag had three horizontal stripes of red, green, and yellow, with a spinning wheel (charkha) in the center. The charkha symbolized self-reliance and the Indian freedom struggle.

1931: The Indian National Congress adopted a new flag that became the precursor to the modern Indian flag. It had three horizontal stripes of saffron, white, and green, with a charkha in the center. Saffron symbolized courage and sacrifice, white stood for truth and peace, and green represented faith and chivalry.

Adoption of the Current Flag

1947: The National Flag of India was adopted in its present form during *the meeting of the Constituent Assembly held on 22 July 1947*. The charkha was replaced by the Ashoka Chakra, a 24-spoke navy blue wheel, symbolizing the eternal wheel of law.

Indian flag was designed by Pingali Venkaiya Naidof Andra Pradesh

Madam Bhikaiji Cama became the first person to hoist the Indian flag in a foreign land on 22 August 1907.

Plot A P.127, AF block, 6 th street, 11th Main Rd, Shanthi Colony, Anna Nagar, Chennai, Tamil Nadu 600040

Phone: 044 4353 9988 / 98403 94477 / Whatsapp: 09710729833



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