



KAMARAJ IAS ACADEMY
Only IAS Academy by Grandson of "Per. unthalaivar" Kamarajar"

India Designated 'Country of the Year' at BIOFACH 2026, Germany

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India has been conferred the prestigious title of 'Country of the Year' at **BIOFACH 2026**, the world's leading international trade fair for organic products, held from 10 to 13 February 2026 in Nuremberg, Germany. This recognition marks India's return to the global spotlight in organic farming after 14 years and highlights its growing role as a major player in the global organic agricultural market.

The **Agricultural and Processed Food Products Export Development Authority (APEDA)**, under the **Ministry of Commerce and Industry**, is organising India's participation. The India Pavilion spans over 1,074 square metres and features 67 co-exhibitors from more than 20 States and Union Territories, including FPOs (Farmer Producer Organisations), exporters, and state government bodies. The pavilion showcases a wide range of organic products like rice, spices, oilseeds, pulses, herbs, cashew, ginger, turmeric, and essential oils.

The designation as Country of the Year enhances India's visibility on the global stage, opens business-to-business (B2B) opportunities, and reinforces the country's position as a supplier of high-quality, certified organic products. It also coincides with the recent EU-India Free Trade Agreement (FTA) negotiations, paving the way for expanded access to European markets for Indian organic exports.

About BIOFACH:

BIOFACH is the world's largest organic trade fair, organised annually at the Nuremberg Exhibition Centre in Germany. It brings together stakeholders from across the global organic value chain — producers, processors, certifiers, buyers, and policymakers — to explore trends, technologies, and market opportunities.

India's Organic Agriculture Sector:

Kamaraj IAS Academy

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India has over 4.7 million hectares under organic cultivation and around 2.4 million organic farmers.

The country's organic exports have grown significantly in the past decade, supported by domestic initiatives like the **National Programme for Organic Production (NPOP)** and **APEDA's export promotion schemes**.

Government Promotion and Standards:

The **National Programme for Organic Production** aligns India's organic standards with global benchmarks, facilitating export certification and market access. APEDA also helps producers meet international quality and certification requirements.

Strategic Importance:

Enhances India's agricultural trade profile at global platforms.

Supports sustainable agriculture and environmentally responsible farming practices, resonating with global consumer trends.

Creates market linkages and networking opportunities for Indian organic producers.

Geographical Indication (GI) Showcases:

The pavilion also highlights India's GI-tagged rice varieties (e.g., Indrayani, Chak Hao, Gobindbhog) and exotic organic products to promote heritage agriculture on the global stage.