



KAMARAJ IAS ACADEMY
Only IAS Academy by Grandson of "Perunthalaivar Kamarajar"

Integrated Sohra Tourism Circuit

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Ministry of Development of North Eastern Region (DoNER) in collaboration with the Government of Meghalaya.

Objective:

To transform Sohra (Cherrapunji) into a multi-day, sustainable, experiential tourism destination that supports local livelihoods and showcases Meghalaya's cultural and natural heritage.

Key components

Component	Description
<u>Sohra Experience Centre</u>	A cultural hub showcasing Meghalaya's tribal heritage through amphitheatres, rain parks, art galleries, and craft pavilions .
<u>Nohkalikai Falls Precinct</u>	Infrastructure and eco-tourism enhancement around India's tallest plunge waterfall.
<u>Mawsmaj Eco Park</u>	Promotion of eco-friendly tourism and conservation of natural caves and flora.
<u>Shella Riverside Development</u>	Creation of riverside recreation and local livelihood opportunities.
<u>Wahkaiar Canyon</u>	Development of adventure tourism facilities such as trekking and canyoning.

Significance

Promotes sustainable tourism integrating ecological conservation with livelihood generation.

Enhances tourist infrastructure and cultural visibility of the Khasi Hills region.

Aligned with PM-DevINE and PM GatiShakti visions for integrated regional development.

PM-DevINE Scheme

Implementing Ministry: Ministry of DoNER through the North Eastern Council (NEC) or other suitable Central agencies.

Full Form: Prime Minister's Development Initiative for North Eastern Region.

Launched: 2022 | Type: Central Sector Scheme (100% Central funding).

Outlay: ₹6,600 crore (2022–23 to 2025–26).

Objectives

Fund infrastructure in line with PM GatiShakti.

Support social development projects.

Kamaraj IAS Academy

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Promote livelihoods for youth & women.

Address development gaps across sectors in the NER

Focus Areas

Road connectivity and tourism infrastructure.

Renewable energy and environment-friendly projects.

Health and education institutions.

Start-up and livelihood development.