International Women's Day

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Why is in news? PM pays tribute to Nari Shakti on International Women's Day

International Women's Day (IWD) is a global holiday celebrated annually on **March 8** as a focal point in the women's rights movement, bringing attention to issues such as gender equality, reproductive rights, and violence and abuse against women.

IWD is one of the most important days of the year to:

celebrate women's achievements

educate and awareness raise for women's equality

call for positive change advancing women

lobby for accelerated gender parity

fundraise for female-focused charities

The United Nations Observance of IWD for 2023, under the **theme "DigitALL: Innovation and technology for gender equality",** recognizes and celebrates the women and girls who are championing the advancement of transformative technology and digital education.

Everything currently goes through a digital process. However, **37% of women do not use the internet**. 259 million fewer women have access to the Internet than men, even though they account for nearly half the world's population.

The United Nations began celebrating International Women's Day in **1975**, which had been proclaimed the International Women's Year.

Call To Action
- Campaign theme
- Resources
- Guidance
- Events

Philanthropy
- Awareness raising
- Fundraising

Uplifting Women
- Celebrating achievement
- Raising visibility

Collaboration
- Key partnerships
- Shared missions