



KAMARAJ IAS ACADEMY
Only IAS Academy by Grandson of "Perunthalsivam Kamarajar"

Julley Ladakh

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Why is in news? Indian Navy is conducting “Julley Ladakh” (Hello Ladakh)

Indian Navy is conducting “Julley Ladakh” (Hello Ladakh), an **outreach programme to Ladakh to increase awareness about the service** in the pristine state and **to engage with youth and civil society there**.

Towards this a 5000km Motorcycle Expedition was flagged off by Vice Chief of Naval Staff, from the National War Memorial on 15 Jun 23.

The Navy had **previously made similar effort in the North East** that was hugely successful.

The Indian Navy had also undertaken the **Sam No Varunah car expedition** to engage with citizens in **all the coastal states**.

The **main objectives** of the current initiative in the Northern Territory include: -

- (a) Celebrate Azadi ka Amrit Mahotsav (75 years of Indian Independence).
- (b) Conduct Awareness drives at Schools/ Colleges in Ladakh region about the career opportunities Indian Navy offers including the Agnipath Scheme.
- (c) Motivate Youth to join the Indian Navy.
- (d) Showcase Nari Shakti, an initiative of Prime Minister Shri Narendra Modi, by including Women Officers and spouses.
- (e) Interact with naval veterans and Veer Naris in the region.

Outreach activities planned include a Motor Cycle Expedition, passing through a large part of Ladakh, a band concert at City Centre with the famous Navy Band, Medical Camp and a Football Match between the Navy and the Ladakh Football Club.

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