LAM

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Enterprises globally are adopting Large Action Models (LAMs) that understand complex goals communicated with natural language, and they follow up with autonomous actions to achieve them.

About Large Action Models (LAMs):

- LAMs are **advanced Artificial Intelligence** (AI) **models**
- LAMs are designed to **understand and execute complex tasks,** **based on what users want.**
- LAMs **learn from massive data sets of user action information** and use this data for strategic planning and proactive action in real-time.
- By **analysing past and present actions**, LAMs can **make educated predictions about future outcomes**, thereby assisting in planning, strategy, and real-time decision-making in complex environments.
- It breaks down complex actions into smaller sub-actions, allowing for efficient planning and execution.
- Applications: Job application automation, investment portfolio optimisation, personalised social media content creation, etc