



**KAMARAJ IAS ACADEMY**  
Only IAS Academy by Grandson of "Perunthalsivam Kamarajar"

# LiFE Mission

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**Why is in news?** PM Modi to launch Mission LiFE and participate in 10th Heads of Missions Conference at Kevadia today

**India proposed** the LiFE Movement to the **United Nations Climate Change Conference of the Parties (COP26) in Glasgow in 2021.**

The idea of LiFE **promotes an environmentally conscious lifestyle** that focuses on 'mindful and deliberate utilisation' instead of 'mindless and wasteful consumption'.

The LiFE Movement is a global effort dedicated to improving human sustainability and environmental protection.

The LiFE Movement aims to **bring positive change in the environment** by collective action.

**Vision:** LiFE's vision is to live a lifestyle that is in sync with the environment and does not hurt our planet.

**Mission:** Global leaders have praised India for **emphasising individual behaviour change** in response to climate change.

The **goal** of the LiFE initiative is to **encourage people all over the world to undertake basic climate-friendly acts** in their everyday lives or to embrace an environmentally conscious lifestyle.

It also aims to make the best use of social networks in order to affect social norms concerning climate change.

The Mission is to establish and develop a global network of persons known as '**Pro-Planet People**' (P3).

P3 will commit to **adopting and promoting environmentally friendly lifestyles**.

The Mission is to develop an ecosystem through the P3 community that will promote and allow environmentally beneficial behaviours to be self-sustaining.

## India's Goal by 2030:

By 2030, India will ensure that **50 percent** of its **energy comes from renewable sources**.

India will also **install 500 GW of renewable energy by 2030**, a 50 GW increase above its current plans.

India's **emissions intensity per unit of GDP would also be reduced** by less than 45 percent.

India will **cut its carbon emissions** by a billion tonnes by 2030.

**India's Goal for 2070:** India's goal for 2070 is to **attain net-zero emissions**.

**Kamaraj IAS Academy**

Plot A P.127, AF block, 6 th street, 11th Main Rd, Shanthi Colony, Anna Nagar, Chennai, Tamil Nadu 600040

Phone: **044 4353 9988 / 98403 94477 / Whatsapp : 09710729833**