



MeitY Notifies Digital Personal Data Protection Rules, 2025

Published On: 16-11-2025

On 13th November 2025, the Ministry of Electronics and Information Technology (**MeitY**), Government of India (GoI), notified the Digital Personal Data Protection (DPDP RULES 2025) operationalizing the Digital Personal Data Protection Act, 2023(**DPDP Act, 2023**).

Phased Implementation:

- **Rules 1, 2, 17–21:** Effective from 13th November 2025 (covering the Data Protection Board's constitution and procedures).
- **Rule 4:** Effective from 13th November 2026 (Registration and obligations of Consent Managers).
- **Rules 3, 5–16, 22–23:** Effective from 13th May 2027 (18 months later) (covering core obligations like consent, notices, and data breach reporting).

Key Provisions :

Scope: Establish procedures, obligations, and safeguards for collection, processing, storage, and erasure of personal data.

Consent & Notices: Data Fiduciaries must provide **clear, itemised notices** detailing personal data collected, purpose, and withdrawal mechanisms (Rule 3).

Consent Managers: Must register with the **Data Protection Board (DPB)** (Rule 4).

Breach Notification: Notify affected users and DPB within **72 hours** with details and mitigation steps.

Data Retention & Erasure: Personal data must be erased once purpose is served; data principals notified **48 hours prior** (Rule 9). Logs and essential records retained for a minimum **one year**.

DPDP Board Composition: Chairperson and 3 Members, appointed through search-cum-selection committees chaired by the Cabinet Secretary (for Chairperson) and Secretary, MeitY (for Members).