



# National Voters' Day (NVD)

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**In News:** The Prime Minister of India extended greetings to citizens on the occasion of **National Voters' Day**.

## About National Voters' Day

1. **Observed on:** 25 January every year
2. **Since:** 2011
3. **Significance:** Marks the **foundation day of the Election Commission of India (ECI)** (established on 25 January 1950)

## Objectives

1. To **honour voters** of the country
2. To **encourage youth participation** in elections
3. To promote **universal adult suffrage**
4. To strengthen **democratic values and electoral participation**
5. To promote **enrolment of new voters**, especially first-time young voters

## Theme – 2026

1. **Theme:** “*My India, My Vote*”
2. **Tagline:** “*Citizen at the Heart of Indian Democracy*”

## Observance

1. Celebrated at multiple levels: National, State, District, Constituency, Polling booth level
2. One of the **most widespread democratic awareness events** in India

## Importance

1. Reinforces the role of citizens in democracy
2. Enhances **electoral awareness and ethical voting**
3. Encourages informed and responsible participation in elections