

## NIPAM achieves target of imparting Intellectual Property awareness to ten lakh students

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**National Intellectual Property Awareness Mission** under the initiative of the Government's "Azadi ka Amrit Mahotsay" in 2021.

**Intellectual property right (IPR)** is the right given to persons over the creations of their minds: inventions, literary and artistic works, and symbols, names and images used in commerce. They usually give the creator an exclusive right over the use of his/her creation for a certain period of time.

The NIPAM is the **pan-India ambitious mission** aims to provide awareness on intellectual property and its rights to 1 million students. It aims to inculcate the spirit of creativity and innovation to students of higher education (classes 8 to 12) and ignite and inspire the students of college/Universities to innovate and protect their creations.

The **Ministry of Electronics and Information Technology** is launched and responsible for this mission.

Other programmes related to IPR: **KAPILA** (Kalam Program for Intellectual Property Literacy and Awareness campaign), **SIPP** (Startup Intellectual Property Protection), etc.