



KAMARAJ IAS ACADEMY
Only IAS Academy by Grandson of "Perunthalaivar Kamarajar"

NITI Aayog–UNICEF India Partnership to Strengthen Health and Nutrition in Aspirational Districts and Blocks

Published On: 07-03-2026



NITI Aayog and UNICEF India signed a Statement of Intent (SOI) to improve health and nutrition outcomes in underserved regions of India.

The agreement focuses on Aspirational Districts and Aspirational Blocks under the government's development programme.

The SOI was signed by Rohit Kumar, Additional Secretary and Mission Director of the Aspirational Districts and Blocks Programme at NITI Aayog, and Arjan de Wagt, Deputy Representative of UNICEF India.

The partnership aims to strengthen maternal and child nutrition, community engagement, and local health systems.

Why Was This Partnership Launched?

The collaboration was initiated to address persistent health and nutrition challenges in underdeveloped regions.

Key objectives include:

Improving maternal and child nutrition outcomes.

Strengthening health and nutrition delivery systems at the block level.

Increasing community participation and awareness about nutrition.

Ensuring better implementation of government welfare programmes.

Kamaraj IAS Academy

Plot A P.127, AF block, 6 th street, 11th Main Rd, Shanthi Colony, Anna Nagar, Chennai, Tamil Nadu 600040
Phone: **044 4353 9988 / 98403 94477 / Whatsapp : 09710729833**

Focus Areas of the Collaboration:

The partnership will focus on high-priority regions identified under the Aspirational Districts and Blocks Programme.

Major intervention areas include:

Improving maternal and child nutrition outcomes.

Enhancing the uptake of Integrated Child Development Services (ICDS).

Strengthening Anganwadi infrastructure.

Promoting nutrition literacy among communities.

Building the capacity of frontline health and nutrition workers.

Role of UNICEF India and the IMPAct4Nutrition Platform

UNICEF India will provide technical expertise through the IMPAct4Nutrition (I4N) platform.

The platform will help engage both public and private sector stakeholders in nutrition-related initiatives.

Key initiatives under the platform include:

Mobilising Corporate Social Responsibility (CSR) investments for nutrition programmes.

Engaging industry associations and public sector enterprises in health projects.

Promoting community awareness and participation in nutrition campaigns.

Supporting knowledge-sharing platforms to identify and scale best practices across districts.

Multi-Stakeholder Engagement for Sustainable Development:

The initiative promotes collaboration among government agencies, civil society organisations, businesses, and communities.

This approach will help combine resources, expertise, and innovation to address health and nutrition challenges effectively.

It aims to accelerate progress towards India's national nutrition and public health goals.

Commitment to Evidence-Based and Coordinated Action:

The SOI reflects a shared commitment by NITI Aayog and UNICEF India to strengthen data-driven governance and evidence-based interventions.

The partnership will support targeted and high-impact initiatives in Aspirational Districts and Blocks.

It will improve health service delivery, maternal and child nutrition, and community engagement in underserved regions.

Key Takeaway:

Kamaraj IAS Academy

Plot A P.127, AF block, 6 th street, 11th Main Rd, Shanthy Colony, Anna Nagar, Chennai, Tamil Nadu 600040

Phone: **044 4353 9988 / 98403 94477** / Whatsapp : **09710729833**

The partnership between NITI Aayog and UNICEF India aims to improve maternal and child nutrition and strengthen health systems in India's Aspirational Districts and Blocks through technical expertise, multi-stakeholder collaboration, and community-based interventions.

Kamaraj IAS Academy

Plot A P.127, AF block, 6 th street, 11th Main Rd, Shanthi Colony, Anna Nagar, Chennai, Tamil Nadu 600040

Phone: **044 4353 9988 / 98403 94477** / Whatsapp : **09710729833**