



KAMARAJ IAS ACADEMY
Only IAS Academy by Grandson of "Perunthalaivar Kamarajar"

Novo Nordisk Partners with WHO Foundation to Prevent Childhood Obesity in India

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Why in News:

Novo Nordisk has partnered with the WHO Foundation to tackle the rising problem of childhood obesity in India through school-based health programmes.

Key Points:

The initiative will provide financial support for obesity prevention programmes in schools.

Aim: Reduce rising obesity rates among children in India.

Schools will act as the primary platform for health education and screening.

Major Focus Areas:

Promoting physical activity among children.

Early identification of obesity risks through health screening.

Promoting balanced nutrition and healthy eating habits.

Strengthening primary healthcare systems.

Kamaraj IAS Academy

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Creating healthy early-life environments.

Why This Initiative is Important:

Globally, overweight and obesity cause more deaths than underweight.

Childhood obesity increases the risk of obesity in adulthood.

India is witnessing a rapid rise in childhood and adolescent obesity.

WHO Foundation:

The WHO Foundation is an independent organization that supports global health initiatives.

It was established in 2020.

Headquarters: Geneva, Switzerland.

Chief Executive Officer (CEO): Anil Soni