



KAMARAJ IAS ACADEMY
Only IAS Academy by Grandson of "Perunthalsivam Kamarajar"

One Station One Product (OSOP)

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Context: The **Indian Railways' One Station One Product (OSOP)** initiative has been **expanded to over 2,000 railway stations**, benefitting around **1.32 lakh artisans** as of **January 2026**.

About OSOP

Aim

- To **promote indigenous, local, and specialised products** of different regions of India.
- To provide **direct market access** to artisans, weavers, craftsmen, and self-help groups through **display and sale outlets at railway stations**.

Launch

- **Year:** 2022

Nodal Ministry

- **Ministry of Railways**

Key Features

1. Each railway station showcases **one unique local product** representing the region's cultural and economic identity.
2. Products are sold through **dedicated kiosks/stalls** at stations.
3. Ensures **low-cost, high-footfall marketing platform** for artisans.
4. Encourages **handmade, GI-tagged, and traditional products**.

Products Covered

1. Handicrafts:

- Wood carving
- Chikankari
- Zari-zardozi work

1. Handlooms:

- Products by local weavers

1. Tribal & Indigenous Artefacts

2. Processed and semi-processed food items

Kamaraj IAS Academy

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3. Region-specific cultural products reflecting local heritage

Significance

1. **Economic Empowerment:**

- Enhances income and livelihood security of artisans and craftsmen.

1. **Cultural Preservation:**

- Promotes traditional crafts and indigenous knowledge systems.

1. **Employment Generation:**

- Strengthens local value chains and MSMEs.

1. **Inclusive Growth:**

- Supports women artisans, SHGs, and tribal communities.

1. **Tourism Linkage:**

- Converts railway stations into **cultural showcases** for travelers.