



KAMARAJ IAS ACADEMY
Only IAS Academy by Grandson of "Perunthalsivam Kamarajar"

Paryatan Parv

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Why is in news? 'Paryatan Parv' to be organized at Mumbai from 30th September to 2nd October, 2022

As part of Iconic Week celebration of Azadi Ka Amrit Mahotsav, the Ministry of Tourism is organizing '**Paryatan Parv - 2022**' (**Tourism Festival**) at Chhatrapati Shivaji Maharaj Vastu Sangrahalaya, Mumbai from 30th September to 2nd October 2022.

'Paryatan Parv' is an initiative based on the vision of Prime Minister Shri Narendra Modi that **aims for promotion of domestic tourism**.

The Paryatan Parv in Mumbai is being organized to **showcase diverse Culture, Art, Crafts and Cuisine of the States and one UT from Western & Central Region**, namely Maharashtra, Gujarat, Goa, Madhya Pradesh, Chhattisgarh and UT of Dadra & Nagar Haveli and Daman & Diu.

The event is promoted with the **aim of creating awareness about varied Tourism Product, Cuisine, Heritage and Culture of India**.

The other Central Ministries like Ministry of Information & Broadcasting (Central Bureau of Communication), Defense, AYUSH, Textiles (Development Commissioner Handicrafts etc. are also participating in the event.

Paryatan Parv shall focus on domestic tourists especially to sensitize youth.

The members of Yuva Tourism club from schools and colleges will be invited to participate in Paryatan Parv this year.

Highlights of the event:

Tourism Pavilions of 8 State Tourism Departments from Western & Central Region,

Multimedia Exhibition on Azadi Ka Amrit Mahotsav by Central Bureau of Communication, Ministry of Information & Broadcasting, Government of India,

Kitchen Studio – showcase of cuisines of the region under the theme 'Paschim – Madhya Milap' by Institute of Hotel Management, Mumbai ,

Crafts Bazaar with 15 Handicraft stalls by Artisans from 5 states and one Union Territory in the Western & Central Region,

Cultural Performances at the Central stage showcasing Folk Arts from across India,

Ministry of Ayush stall on theme Ayurveda @2047, etc.

Kamaraj IAS Academy

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