



PLI Scheme for White Goods

Published On: 24-01-2026

In News: Five companies have been selected under the **Production Linked Incentive (PLI) Scheme for White Goods** (Jan 2026).

PLI Scheme for White Goods

- **Objective:**
- To strengthen **domestic manufacturing capacity** and develop a **complete component ecosystem** for:
- **Air Conditioners (ACs)**
- **LED Lights**
- Aims to make **India a global manufacturing hub** and an important link in **international value chains**.

Key Features

- **Nature of Scheme:**
- Performance-based financial incentive linked to **incremental production and sales**.
- **Coverage:**
- Focuses on **critical components** rather than finished products.
- **Base Year:**
- **2019–20**

Incentives

- **Rate:**
- **4%–6% on incremental turnover**
- **Applicability:**
- Goods sold in **India** and **exported**
- **Incentive Period:**
- **5 years**

Eligibility Criteria

- Applicant must be:
- A company **incorporated in India** under the **Companies Act, 2013**
- Eligibility linked to:
- Achievement of **minimum incremental sales**
- **Incremental investment thresholds**
- **Restriction:**
- Companies availing benefits under **other PLI schemes** are **not eligible for the same products**.

Implementation Period

- **FY 2021–22 to FY 2028–29**

Nodal Authority

- **Department for Promotion of Industry and Internal Trade (DPIIT)**
- **Ministry of Commerce and Industry**

Significance (Prelims Angle)

1. Reduces **import dependence** on key components
2. Enhances **export competitiveness**
3. Supports **Atmanirbhar Bharat** and **Make in India**
4. Generates **employment** in manufacturing and allied sectors