



KAMARAJ IAS ACADEMY
Only IAS Academy by Grandson of "Perunthalaivar Kamarajar"

PM SVANidhi Credit Card

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In News: The Prime Minister launched the **PM SVANidhi Credit Card** to further strengthen financial inclusion of street vendors.

PM SVANidhi Credit Card

Objective

- To provide **formal, cashless, and revolving working capital** to street vendors.
- To integrate street vendors into the **digital and formal financial ecosystem**.

Key Features

1. Eligibility:

- Street vendors who have **fully repaid the 2nd tranche loan** under PM SVANidhi.
- Must be **eligible for the 3rd tranche**.

1. Credit Limit: ₹30,000

2. Card Type: RuPay retail (personal) credit card

3. Credit Nature: Revolving credit facility (amount can be reused after repayment).

4. Usage:

- Purchase of raw materials, daily business expenses
- Digital payments and cash withdrawals (as per bank norms)

Significance

1. Reduces dependence on **informal moneylenders**.
2. Encourages **digital transactions** and credit discipline.
3. Builds **credit history** for small informal workers.
4. Supports **Atma Nirbhar Bharat** through self-employment.

PM SVANidhi Scheme

Overview

1. Launched: 2020

2. Type: Central Sector Scheme

3. Purpose:

- To provide **collateral-free working capital loans** to street vendors impacted by COVID-19.
- To help vendors restart their businesses and stabilize incomes.

Loan Structure

Kamaraj IAS Academy

Plot A P.127, AF block, 6 th street, 11th Main Rd, Shanthi Colony, Anna Nagar, Chennai, Tamil Nadu 600040

Phone: **044 4353 9988 / 98403 94477** / Whatsapp : **09710729833**

1. **1st Tranche:** ₹10,000
2. **2nd Tranche:** ₹20,000 (on timely repayment)
3. **3rd Tranche:** ₹50,000
4. **Interest Subsidy:** 7% (credited directly to bank accounts on timely repayment)

Beneficiaries

- Street vendors operating in:
- Urban areas
- Peri-urban areas
- Municipal corporations, municipalities, and nagar panchayats

Implementation

- **Nodal Ministries:**
- **Ministry of Housing & Urban Affairs (MoHUA)**
- **Department of Financial Services (DFS)**
- Implemented through **Scheduled Commercial Banks, RRBs, Small Finance Banks, and MFIs.**