



**KAMARAJ IAS ACADEMY**  
Only IAS Academy by Grandson of "Perunthalaivar Kamarajar"

# Ponduru Khadi (Patnulu)

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**Context:** PondurKhadi (Patnulu) has received the **Geographical Indication (GI)** tag.?

## Type

- **Handspun and handwoven cotton textile**

## Geographical Location

- **Village:** Ponduru
- **District:** Srikakulam
- **State:** Andhra Pradesh

## Historical & Cultural Significance

- Admired by **Mahatma Gandhi**, who referred to it in *Young India*.
- Closely linked with:

### oSwadeshi Movement

oPromotion of **indigenous cottage industries**

oGandhian ideals of **self-reliance (Atmanirbharta)**

## Unique Features

- **Cotton Cleaning Method**

oUses the **jawbone of Valuga fish** to separate impurities from cotton

oEnsures minimal fibre damage and superior yarn quality

oA **globally unique traditional practice**

- **Spinning Technique**

**Kamaraj IAS Academy**

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o**Only location in India** where **single-spindle charkhas** are still used

- Produces **ultra-fine, soft, durable and breathable fabric**

### **Policy & Institutional Linkages**

- Selected under **One District One Product (ODOP) Scheme**
- **ODOP District:** Srikakulam
- Supports **handloom sector**, rural artisans and sustainable livelihoods

### **Economic & Social Importance**

- Provides livelihood to **traditional weaver communities**
- Encourages:
- **Decentralised production**
- **Eco-friendly textiles**
- Preservation of **intangible cultural heritage**