



Ponduru Khadi (Patnulu)

Published On: 14-12-2025



Context: PondurKhadi (Patnulu) has received the **Geographical Indication (GI) tag**.?

Type

- Handspun and handwoven cotton textile

Geographical Location

- **Village:** Ponduru
- **District:** Srikakulam
- **State:** Andhra Pradesh

Historical & Cultural Significance

- Admired by **Mahatma Gandhi**, who referred to it in *Young India*.
- Closely linked with:

oSwadeshi Movement

oPromotion of **indigenous cottage industries**

oGandhian ideals of **self-reliance (Atmanirbharta)**

Unique Features

- **Cotton Cleaning Method**

oUses the **jawbone of Valuga fish** to separate impurities from cotton

oEnsures minimal fibre damage and superior yarn quality

oA **globally unique traditional practice**

- **Spinning Technique**

Kamaraj IAS Academy

Plot A P.127, AF block, 6 th street, 11th Main Rd, Shanthi Colony, Anna Nagar, Chennai, Tamil Nadu 600040

Phone: **044 4353 9988 / 98403 94477 / Whatsapp : 09710729833**

o Only location in India where single-spindle charkhas are still used

- Produces **ultra-fine, soft, durable and breathable fabric**

Policy & Institutional Linkages

- Selected under **One District One Product (ODOP) Scheme**
- **ODOP District:** Srikakulam
- Supports **handloom sector**, rural artisans and sustainable livelihoods

Economic & Social Importance

- Provides livelihood to **traditional weaver communities**
- Encourages:
- **Decentralised production**
- **Eco-friendly textiles**
- Preservation of **intangible cultural heritage**