



**KAMARAJ IAS ACADEMY**  
Only IAS Academy by Grandson of "Perunthalaivar Kamarajar"

# Securities and Exchange Board of India Mandates Disclosure of Registration Details on Social Media

Published On: 28-02-2026



The Securities and Exchange Board of India (SEBI) has directed all SEBI-registered entities and their agents to prominently display their registered name and SEBI registration number while posting any securities market-related content on social media platforms.

The new rule will come into effect from 1 May 2026.

## Who Will Be Covered?

The directive applies to all SEBI-regulated intermediaries, including: Stock Brokers, Mutual Funds, Investment Advisers, Research Analysts, Portfolio Managers, Depository Participants, Alternative Investment Funds (AIFs), REITs and InvITs

If an entity holds multiple SEBI registrations, it must provide a weblink on its homepage containing all registration details.

## Scope of Platforms

The disclosure requirement covers all major social media platforms

The rule applies to posts, videos, captions, and even content shared in closed groups.

## Objective Behind the Move

### Kamaraj IAS Academy

Plot A P.127, AF block, 6 th street, 11th Main Rd, Shanthi Colony, Anna Nagar, Chennai, Tamil Nadu 600040  
Phone: 044 4353 9988 / 98403 94477 / Whatsapp : 09710729833

To enhance investor protection.

To prevent misleading financial advice by unregistered individuals (“finfluencers”).

To improve transparency and accountability in digital financial communication.

To help investors easily verify whether the information source is officially regulated.

### **About SEBI and Its Role**

The Securities and Exchange Board of India (SEBI) is India’s capital markets regulator, established in 1992 (Statutory status in 1992, operational since 1995). It protects investor interests, regulates securities markets, and promotes market development.

SEBI functions under the SEBI Act, 1992, which gives it powers to regulate intermediaries, market infrastructure institutions, and listed companies.

Headquarters: Mumbai, Maharashtra, India

Chairperson: Tuhin Kanta Pandey