



KAMARAJ IAS ACADEMY
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Suposhit Maa Abhiyan

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Why is in news? PM lauds the initiative of 'Suposhit Maa' by Lok Sabha speaker, Om Birla

Lok Sabha Speaker Om Birla launched the 'Suposhit Maa Abhiyan' with the **aim to create a malnutrition-free India** at the Bhamashah Mandi campus in Kota on February 29.

In the first phase of the campaign, 1,000 kits of 17 kg balanced diet each were provided to 1,000 pregnant women.

Speaking on the occasion, Birla said the '**Suposhit Maa Abhiyan**' is a **campaign to preserve and maintain the health of our future generations**. He said that a pledge has been taken to **provide nutrition to every pregnant woman** in the region.

He stressed that though the government is doing its work, yet the support of society is also necessary. He informed that under this Abhiyan, 1,000 women would be given food items for one month.

At the same time, the health of the child, including medical examination, blood tests, medicines, delivery, would be covered.

The identified women would be required to register on a website for adoption. **Only one pregnant woman would be adopted from a family**.

Union Minister Smriti Irani said this program is dedicated to the mother who gives birth to humanity. She observed that the program is aimed to give the responsibility of the mother to the society, not the family. She recalled that Prime Minister has started a campaign of nutrition in the country at a cost of Rs 9,000 crores.

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