



KAMARAJ IAS ACADEMY
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Swachh Sujal Shakti Samman

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Why is in news? PRESIDENT OF INDIA TO CONFER SWACHH SUJAL SHAKTI SAMMAN 2023 ON 4TH MARCH, 2023

To **mark the occasion of International Women's Day**, Ministry of Jal Shakti is celebrating women's leadership by felicitating women who have contributed extraordinarily under various flagship programs of the Ministry through the **Swachh Sujal Shakti Samman 2023**.

The President of India will be conferring a total of 18 awards under Swachh Bharat Mission – Grameen (SBM - G), Jal Jeevan Mission (JJM) and National Water Mission (NWM) under various categories.

SWACHH SUJAL SHAKTI Samman:

To **celebrate women leadership** in achieving Swachh and Sujal Gaon under Swachh Bharat Mission (Grameen), Jal Jeevan Mission, and National Water Mission/other National water conservation efforts, 'Swachh Sujal Shakti Samman' is being **organised on the 4th March, 2023** i.e. in the week celebrating International Women's Day.

Swachh Sujal Shakti Samman 2023, **aims to bring the women achievers from the grassroots to the forefront and connect them with national leadership**, who can share their journey and thereby motivate others.

'Swachh Sujal Shakti Samman' is to highlight and acknowledge the leadership and contribution of women at the grass-root level in the journey towards making of a 'Swachh Sujal Bharat'.

On this occasion, The Hon'ble President of India will be felicitating the women achievers who have contributed exceptionally in ODF Plus Model Villages, Har Ghar Jal Villages, Water Conservation, etc. under the National Flagship Missions.

The categories under **Swachh Bharat Mission – Grameen** are Making the village ODF Plus Model; GOBARDhan /Bio-degradable Waste and/or Plastic Waste Management; & Greywater Management and/or Faecal Sludge Management.

Under **Jal Jeevan Mission**, awards are being given to Women change-makers in the category of O&M of piped water supply.

Under **National Water Mission**, awards will be conferred under Jal Shakti Abhiyan – Catch the Rain and Water Warriors.

Jal Shakti Abhiyan: Catch the Rain"-2023:

The President will be launching an important **campaign "Jal Shakti Abhiyan: Catch the Rain"-2023** with the theme **"Source Sustainability for Drinking Water"**, 4th in the series of Jal Shakti Abhiyan.

Prioritising drinking water source sustainability is one of the essential identified priorities.

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The National Water Mission, Ministry of Jal Shakti seeks to achieve a water-secure future through active community engagement through “**Jan Bhagidari**”. The National Water Mission’s **Motto is “Respect Water for LiFE”**.

During Jal Shakti Abhiyan: Catch the Rain-2023, the significant role that water plays in the empowerment of women is being acknowledged with **theme “Jal Shakti se Nari Shakti”**.

Catch the Rain” campaign: a **nationwide campaign** by the National Water Mission (NWM) Ministry of Jal Shakti.

It focus on saving and conserving rainwater in the pre-monsoon and monsoon periods, covering both urban and rural areas of all the districts in the country.

Tagline: “**Catch the rain, where it falls, when it falls**”.

It aims to nudge the states and all stakeholders to create RWHS (Rain Water Harvesting Structures) suitable to the climatic conditions and sub-soil strata, with people’s active participation.

After the successful implementation of Jal Shakti Abhiyan in 2019, the Jal Shakti Abhiyan-II: Catch the Rain, where it Falls, When it Falls campaign was launched.