

## **Udyam Sakhi Portal**

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To **encourage the women entrepreneurs** the Govt has launched the Udyam Sakhi Portal.

UDYAM SAKHI, a **Ministry of Micro, Small & Medium Enterprises initiative**, is a network for nurturing social entrepreneurship creating business models revolving around low-cost products and services to resolve social inequities. The portal was launched in **2018.** 

It seeks to encourage women entrepreneurs and to aid, counsel, assist and protect their interests. It also preserve free competitive enterprise and to maintain and strengthen the overall economy of our nation.

The Udyam Sakhi helps Indian women to start, build and grow businesses.

It recognises that women entrepreneur in the industry is critical to economic recovery and strength, in building nation's future, and to helping India compete in today's global marketplace.