



KAMARAJ IAS ACADEMY
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World Ayurveda Congress

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Why is in news? 9th World Ayurveda Congress and Arogya Expo 2022 inaugurated in Goa

The 9th World Ayurveda Congress (WAC) was inaugurated at Panaji, Goa in the presence of Union Minister of State for Tourism and Shipping, Ports and Waterways.

The 9th WAC aims to **showcase the efficacy and strength of the AYUSH systems of medicine at the Global level.**

The 9th World Ayurveda Congress & Arogya Expo 2022 is being organized in Goa **from 8 to 11 December** with an objective of **providing a global platform** for all the stakeholders, including industry leaders, practitioners, traditional healers, educationists, students, medicine manufacturers, growers of medicinal plants and marketing strategists, for networking and engaging in intellectual exchange to strengthen the Ayurveda sector, envision its future, and facilitate interaction between professionals and consumers to boost Ayurveda commerce.

The market size of AYUSH (Ayurveda, Yoga & Naturopathy, Unani, Siddha and Homoeopathy) sector in the country has **grown from USD 3 billion in 2014 to over USD 18 billion now**, clocking a phenomenal growth of six times.

During 2014-2020, the AYUSH industry grew 17 per cent year-on-year while the Ayurveda market is predicted to grow at 15 per cent CAGR from 2021-2026.

Over 4500 participants from all over the world including 400 foreign delegates from **53 countries** are participating in the 9th World Ayurveda Congress & Arogya Expo.

Union Minister of State for Tourism and Shipping, Ports and Waterways, in his address said that the worldwide expansion of Ayurveda has been facilitated by the setting up of a separate Ministry of AYUSH, by Government of India in 2014.

In 2015, the United Nations decided to celebrate the **International Day of Yoga**. Now it is benefiting citizens all over the world.

The Ayurveda Congress' activities go a long way in propagating such traditional systems of healing and well-being all over the world."

Chief Minister Dr. Pramod Sawant said that the **introduction of AYUSH visa** for AYUSH treatment is a historic decision.

The upcoming satellite centre of **All India Institute of Ayurveda in Goa** will boost Ayurvedic tourism in the state, he informed that Goan students will get 50% reservation in admissions for various courses at the institute.

The Ministry of AYUSH executed an impact assessment study and found that **89.9% of the Indian population has relied on AYUSH** in some capacity for Covid-19 prevention and treatment

The third edition of the '**Ayushman**' comic book series was also released on this occasion

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A MoU was signed between All India Institute of Ayurveda (AIIA) and **Rosenberg's European Academy of Ayurveda, Germany** to facilitate advanced studies in traditional Indian medicine systems.