



KAMARAJ IAS ACADEMY
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World Travel Market - 2022

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Why is in news? Ministry of Tourism to participate in World Travel Market 2022 from 7th to 9th November in London

Ministry of Tourism, Government of India will participate in **World Travel Market (WTM) 2022** from 7th to 9th November in London which is **one of the largest international travel exhibitions**.

The **theme** of this year's exhibition is '**The Future of Travel Starts Now**'.

After world's largest vaccination drive, the country is ready for international tourists. **India is participating in WTM 2022 to showcase itself as a preferred destination for tourism.**

During 2019, the contribution of travel & tourism to India's GDP was 5.19% of the total economy.

In 2019, the **Indian tourism sector accounted for 79.86 million jobs** (direct and indirect employment).

The consistent efforts of the Central and the State Governments has helped the tourism industry to gradually recover from the Covid-19 pandemic shock to the pre pandemic levels.

The objective is to **showcase the diverse tourism products and services** including Medical Value travel, luxury trains and the gamut of tourism products **to the international business community**.

The Indian Government is cognizant of the country's potential in the tourism industry and has taken several steps to make India a global tourism hub.

India is also gearing up for the G20 Presidency which is scheduled to start from 01st December, 2022.

Under its Presidency, the country is expected to host over 200 meetings across 55 cities in the country.

The **G-20 Presidency will give India's tourism sector an unparalleled opportunity** to highlight India's tourism offerings and share India's tourism success stories on a global stage.

The Ministry of Tourism is aiming to develop the tourism sector especially in the aftermath of COVID Pandemic to new heights and accelerating the transition **to achieve sustainable development targets of 2030.**

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