

## Bhartiya Vastra evam Shilpa Kosh

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Why is in news? PM addresses National Handloom Day Celebration in New Delhi, launches Bhartiya Vastra evam Shilpa Kosh - A Craft Repository Portal of Textiles & Crafts

The Prime Minister presided over the **9th National Handloom Day** celebrations on August 7<sup>th</sup>, 2023 at Bharat Mandapam, Pragati Maidan, Delhi and launched the **e-portal 'Bhartiya Vastra evam Shilpa Kosh - A Repository of Textiles & Crafts'**.

National Handloom Day is a special day dedicated to handloom weavers, acknowledging their role in India's economic growth and cultural richness.

The theme for 2023, "Handlooms for Sustainable Fashion," emphasizes the importance of incorporating handloom textiles into the fashion industry in an environmentally conscious manner.

Addressing the gathering of over 3000 weavers and artisans from across the country, the Prime Minister highlighted the contribution of the handloom industry of India and said that the confluence of old and new defines the new India of today. "The India of today is **not just 'Local for Vocal'** but **also providing a global platform** to take it to the world", he said.

**Highlighting the Swadeshi Movement**, the Prime Minister said that it was not only limited to boycotting foreign-made textiles but a source of inspiration for the independent economy of India. He said that it was a movement to connect the weavers of India with the people, and this was the inspiration behind the government choosing this day as National Handloom Day.

The e-portal is developed by the **National Institute of Fashion Technology.** 

This online repository is dedicated to preserving and showcasing various traditional textiles and crafts.

The portal serves as a valuable resource for artisans, designers, and enthusiasts, enabling them to explore and promote India's rich textile heritage.