



KAMARAJ IAS ACADEMY
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Commerce and Industry Ministry makes outreach strategy for promotion of agro export

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As per the proposed outreach strategy, a strong and regular connection will be established with exporters, farmers, agripreneurs, food processors, logistics providers and foreign exchange management companies.

The connections with stakeholders will be made with the help of different mainstream publications, electronic channels and prominent social media platforms.

Its towards creating Atma Nirbhar Bharat, it is focusing on nurturing potential budding entrepreneurs through practical and technical training, and motivating them to choose agriculture export as an attractive career.

Today, some of the most exported agricultural products globally are wheat, rice, soybeans, corn, barley, rapeseed, palm oil, sunflower seeds, and bananas.

Others: Exports of rice, wheat, meat, dairy, poultry products, processed fruits, vegetables, cereal preparations and other processed food items recorded huge growth during the corresponding period bearing testimony to the success of **Agricultural and Processed Food Products Export Development Authority's (APEDA)** strategic initiatives.

Schemes such as the **Advance Authorization Scheme and the Export Promotion Capital Goods (EPCG) Scheme** are being implemented to enable duty free import of raw materials and capital goods for export production.

Merchandise Exports from India Scheme (MEIS) - This scheme provides incentives to exporters in the form of duty credit scrips to refund losses on paid duties.

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