



KAMARAJ IAS ACADEMY
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Government e-Marketplace

Published On: 12-06-2023

Why is in news? GeM to organize District level Buyer-Seller workshops in Uttar Pradesh

- Government e-Marketplace (GeM), India's premier online procurement platform, is organizing Buyer-Seller Workshops in all the 75 districts of Uttar Pradesh from 12th June till 31st August, 2023.
- These workshops **aim to enhance the understanding of GeM's functionalities among buyers and sellers in the state**, as well as provide a platform to address any queries or concerns they may have.
- The **Buyer-Seller Workshops** are a significant **step towards ensuring accessibility and participation** from every corner of the state.
- GeM believes in **empowering buyers and sellers in the remotest districts** of Uttar Pradesh by providing them with the necessary knowledge and resources to leverage the benefits of the platform effectively.
- These workshops will serve as a platform to address queries, provide guidance, and discuss any issues faced by the users at the district level.
- The workshops will also facilitate networking opportunities, enabling participants to connect with potential partners and explore business collaborations.
- GeM remains committed to facilitating seamless, efficient, and transparent procurement practices in Uttar Pradesh and across the nation. These Buyer-Seller Workshops are a testament to the dedication of GeM to empower every stakeholder and drive economic growth through digital innovation.

Government e-Marketplace:

- Government e-Marketplace (GeM) is a **one stop portal to facilitate online procurement of common use Goods & Services required by various central and state government including its attached/subordinate offices, Central and State autonomous bodies, Central and State Public Sector Units and local bodies etc.**
- GeM aims to **enhance transparency, efficiency and speed in public procurement.**
- It provides the tools of **e-bidding**, reverse **e-auction** and demand aggregation to facilitate the government users achieve the best value for their money.
- The purchases through GeM by Government users have been authorized and made mandatory by Ministry of Finance by adding a new Rule No. 149 in the General Financial Rules, 2017.

GeM advantages for Buyers:

- Offers rich listing of products for individual categories of Goods/Services
- Makes available search, compare, select and buy facility
- Enables buying Goods and Services online, as and when required.
- Provides transparency and ease of buying
- Ensures continuous vendor rating system
- Up-to-date user-friendly dashboard for buying, monitoring supplies and payments
- Provision of easy return policy

GeM advantages for Sellers:

- Direct access to all Government departments.

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- One-stop shop for marketing with minimal efforts
- One-stop shop for bids / reverse auction on products / services
- New Product Suggestion facility available to Sellers
- Dynamic pricing: Price can be changed based on market conditions
- Seller friendly dashboard for selling, and monitoring of supplies and payments
- Consistent and uniform purchase procedures