



KAMARAJ IAS ACADEMY
Only IAS Academy by Grandson of "Perunthalaivar Kamarajar"

Government e-Marketplace (GeM) aims to boost start-up participation through upcoming events like Startup Mahakumbh 2025

Published On: 04-04-2025

Government e-Marketplace (GeM)

It is India's **public procurement portal for purchasing goods and services by central and state government ministries, Departments, Public Sector Units (PSUs), and affiliated entities.**

Launched in - 2016

Aim - To make the public procurement process transparent, efficient, and inclusive.

Developed by – **Ministry of Commerce and Industry** in collaboration with **MeitY (Ministry of Electronics and Information Technology)** and **National e-Governance Division (NeGD).**

GeM is now managed by **GeM SPV (Special Purpose Vehicle)**, a 100% government owned company under the Ministry of Commerce & Industry.

Three Pillars of GeM

Efficiency - Ensures cost and time savings AI-driven procurement reduces process time.

Transparency - ensures no manipulation in transactions.

Inclusion - Focus on women-led MSMEs, artisans, Farmer Producer Organizations (FPOs). 50% of businesses on GeM come from MSMEs

Advantages of GeM

Centralized Platform – **Unified portal** for government buyers & suppliers.

Policy Reforms – Modernized regulations ensure compliance & efficiency.

MSME Boost – Supports small businesses & startups in government contracts.

Automation & Transparency – Tech-driven system reduces delays & enhances accountability.

Achievements

Business transactions increased from its first year to 2024.

Contributed to major government projects, including India's lunar mission (Chandrayaan 3).

Kamaraj IAS Academy

Plot A P.127, AF block, 6 th street, 11th Main Rd, Shanthi Colony, Anna Nagar, Chennai, Tamil Nadu 600040

Phone: **044 4353 9988 / 98403 94477 / Whatsapp : 09710729833**