



**KAMARAJ IAS ACADEMY**  
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# India launches multi-nation alliance for collaboration on sustainable development

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## Cities Coalition for Circularity (C – 3)

India on Monday launched the **Cities Coalition for Circularity (C-3)**, a **multi-nation alliance for city-to-city collaboration**, knowledge-sharing, and private sector partnerships **for sustainable urban development**.

This forum would provide a critical platform for policymakers, industry leaders, researchers, and development partners to discuss and implement sustainable solutions for waste management and resource efficiency.

Prime Minister Narendra Modi, in a special written message to delegates at the launch, said India follows and strongly advocates the **P (Pro-Planet People) approach** and highlighted the role of **3R (reduce, reuse and recycle) and circular economy principles** in ensuring **sustainable urban development and resource efficiency in Asia – Pacific economies**

## The Regional 3R and Circular Economy Forum

This forum was launched in the year **2009** by the **United Nations Centre for Regional Development (UNCRD)**.

It plays an important role in **promoting sustainable development in Asia-Pacific countries**.

It aims to provide policy strategies for mainstreaming **3R (Reduce, Reuse and Recycle)** and circularity in the Asia-Pacific region and to serve as a platform for sharing 3R best practices.

## United Nations Centre for Regional Development (UNCRD)

The UNCRD was established in 1971 based on an agreement between the Government of Japan and the United Nations (UN), **to promote sustainable regional development in developing countries**.

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