



KAMARAJ IAS ACADEMY
Only IAS Academy by Grandson of "Perunthalsivam Kamarajar"

Mera Bill Mera Adhikaar Initiative

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Why is in news? Launch of Invoice Incentive Scheme "Mera Bill Mera Adhikaar" from 1st September, 2023

The Government of India, in **association with State Governments**, is launching an '**Invoice incentive Scheme**' by the name 'Mera Bill Mera Adhikaar' to **encourage the culture of customers asking for invoices/bills for all purchases**.

The objective of the scheme is to **bring a cultural and behavioural change in the general public** to '**Ask for a Bill**' as their right and entitlement.

The Scheme will be launched on **1st September, 2023**.

This scheme will **initially be launched as a pilot** in the States of Assam, Gujarat & Haryana and UTs of Puducherry, Dadra Nagar Haveli and Daman & Diu.

All business to customer (B2C) invoices issued by GST registered suppliers (registered in the States of Assam, Gujarat & Haryana and UTs of Puducherry, Dadra Nagar Haveli and Daman & Diu) to consumers will be eligible for the scheme.

Minimum value for invoices to be considered for a lucky draw has been kept at Rs. 200.

Invoices can be **uploaded on Mobile Application 'Mera Bill Mera Adhikaar'** available on IOS and Android as well as on web portal 'web.merabill.gst.gov.in'

All residents of India will be eligible to participate in this Scheme irrespective of their State/UT. Maximum 25 invoices can be uploaded by an individual on App/web portal in a month to be considered for lucky draw.

For each uploaded invoice an Acknowledgement Reference Number (ARN) will be generated which will be used for the draw of prizes.

Winning invoices will be **picked by a method of random draw at regular intervals** (monthly/quarterly).

Winning person will be requested to provide some additional information like PAN number, Aadhar Card, Bank Account Details, etc, through the app/web portal, within a period of 30 days from such date of informing them (date of SMS/App/Web Portal Notification), for enabling transfer of the winning prize to them through the said bank account.

This Pilot Scheme will run for a period of 12 months.

Kamaraj IAS Academy

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