



**KAMARAJ IAS ACADEMY**  
Only IAS Academy by Grandson of "Perunthalsivam Kamarajar"

# “Million Designers, Billion Dreams” Initiative To Empower Rural India

Published On: 10-08-2024

**The Deendayal Antyodaya Yojana–National Rural Livelihoods Mission (DAY-NRLM)** launched the initiative “Million Designers, Billion Dreams.”

vThis innovative program **aims to empower individuals across India** with systems design know-how to tackle complex societal challenges.

-Spearheaded by **LEAP** in collaboration with the **DAY-NRLM**.

v“Million Designers, Billion Dreams” is a unique initiative designed to **enhance the capacity of individuals** through systems design know-how.

vIt targets **rural leaders, frontline change agents and village entrepreneurs**, equipping them with the skills to create impactful, scalable solutions.

vThe program’s primary objectives are to **enhance participants’ proficiency in design frameworks** to address complex challenges

v“Million Designers, Billion Dreams” is **aimed to revolutionize the way we approach societal challenges**, empowering a new generation of rural leaders to drive sustainable development across India in our communities and beyond.

## Expected Outcomes:

The “Million Designers, Billion Dreams” initiative is expected to yield several significant outcomes:

**Increased Innovation:** By increasing the number of individuals with systems design knowledge, the program aims to drive innovation across various sectors, leading to the development of new solutions that improve quality of life and promote economic growth.

**Sustainable Practices:** The initiative emphasizes adopting sustainable practices that address environmental, social, and economic challenges, contributing to long-term sustainability in rural areas.

**Positioning India as a Global Leader:** By leveraging design and innovation, the program seeks to position India as a global leader in addressing societal challenges through creative solutions.

## About LEAP:

**LEAP (Leadership, Education, Action, Partnership)**, an organization that emerged from the multidisciplinary work developed in India **by the Design Laboratory at Harvard T.H. Chan School of Public Health**.

**Kamaraj IAS Academy**

Plot A P.127, AF block, 6 th street, 11th Main Rd, Shanthi Colony, Anna Nagar, Chennai, Tamil Nadu 600040

Phone: **044 4353 9988 / 98403 94477 / Whatsapp : 09710729833**