

Nasscom

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Why is in news? Nasscom to 'support' govt. on Data Protection Bill

Nasscom – National Association of Software and Services

NASSCOM, a **not-for-profit industry association**, is the **apex body** for the **\$227 billion dollar IT BPM industry in India**, an industry that had made a phenomenal contribution to India's GDP, exports, employment, infrastructure and global visibility.

In India, this industry provides the highest employment in the private sector.

Established in **1988** and ever since, NASSCOM's relentless pursuit has been to constantly support the IT BPM industry, in the latter's continued journey towards seeking trust and respect from varied stakeholders, even as it reorients itself time and again to remain innovative, without ever losing its humane and friendly touch.

NASSCOM is focused on building the architecture integral to the development of the IT BPM sector through policy advocacy, and help in setting up the strategic direction for the sector to unleash its potential and dominate newer frontiers.

NASSCOM's members, 3000+, **constitute 90% of the industry's revenue** and have enabled the association to spearhead initiatives at local, national and global levels. In turn, the IT BPM industry has gained recognition as a global powerhouse.

Our Vision: When the world thinks, Digital, the world will think India,

Our Mission: To help the technology products and services industry in India to be trustworthy and innovative across the globe.



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