



KAMARAJ IAS ACADEMY
Only IAS Academy by Grandson of "Perunthalsivam Kamarajar"

Swachhata Hi Seva 2024

Published On: 18-09-2024

Why in news?

Swachhata Hi Seva 2024 is the **cleanliness drive by the Government of India** for a **clean and hygiene environment** across the country.

It seeks to **engage citizens, organisations and institutions in cleanliness activities** in order to *foster the spirit of owning up on issues of cleanliness*

Background:

- On **15th August 2014**, speaking from the ramparts of the Red Fort, Hon'ble Prime Minister gave a clarion call for **Swachhata to become a national priority** and to achieve it **through jan bhagidaari (People Participation)**.
- Subsequently, the **Swachh Bharat Mission was launched on 2nd October 2014** under a 'Whole of Government' approach, making sanitation 'everyone's business'.
- Thereafter, the whole world saw, as the nation came together and created what is known as the world's largest jan andolan for swachhata.

Objectives:

- Give the site a **clean and hygienic outlook**
- Encourage **people in the community to engage** in cleanliness activities
- There is a need to **give people information on the need to practise hygiene**

Activities:

- Sustained cleanliness and sanitation crusades** in **general public areas, school compounds** and other **learning establishments**
- Collection of waste** starting from the homes for segregation
- Construction of toilets** and sanitation centres
- Publicity** through *television, radio, newspapers and magazines, educational institutions*, and Social activities

Theme:

The theme for 'Swachhata Hi Seva' 2024 is **"Swabhav Swachhata, Sanskar Swachhata"**.

- It seeks to **reignite the spirit of Indian Railways of collective action and citizen participation** in cleanliness efforts across India.

Kamaraj IAS Academy

Plot A P.127, AF block, 6 th street, 11th Main Rd, Shanthi Colony, Anna Nagar, Chennai, Tamil Nadu 600040

Phone: **044 4353 9988 / 98403 94477 / Whatsapp : 09710729833**

Three Pillars Of “Swachhata Hi Seva 2024”

1598,711 **CTU Identified & Mass cleanliness drives** (Swachhata Lakshit Ekayi)

2671,000 **Swachhata Mein Jan Bhaagidari**

381,656 **Safai Mitra Suraksha Shivirs**

Way Forward

Swachhata Hi Seva 2024 can *prove to be a game-changer for the Indian scenario of cleanliness*. To ensure its success:

- **Increase Awareness:** Inform people that clean and healthy food is critical to their lives.
- **Improve Infrastructure:** Ensure proper and effective provision and management of sanitation facilities and general waste Infrastructure.
- **Encourage Participation:** Encourage people’s involvement and participation in community activities.
- **Ensure Sustainability:** Establish ways of sustaining the gains that have been made in this area of clean environment.

In this way, India may clean its environment, so it will result in better and hygienic health standards of the people, safety of the environment and people’s productivity will increase because more people will be engaged in cleaning the environment.

India to Host COP9 Bureau and Fund Committee Meetings

Context:

India is set to host the **2nd Formal Meeting of the COP9** (Conference of Parties) Bureau and the **3rd Formal Meeting of the Fund Approval Committee under the UNESCO** (United Nations Educational, Scientific and Cultural Organization) **International Convention against Doping in Sport** in **New Delhi**

About:

- **2nd Formal Meeting of the COP9 Bureau:** This meeting is **focused on overseeing and guiding anti-doping initiatives**.
- **3rd Formal Meeting of the Fund Approval Committee:** This committee **discusses how to distribute funds to support anti-doping activities** globally.

International Convention against Doping in Sport:

The purpose of this Convention, within the *framework of UNESCO in the area of physical education and sport*, is **to promote the prevention of and the fight against doping in sport**, with a view to its elimination