

## **SymphoNE**

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Why is in news? Union Minister Shri G. Kishan Reddy launches Virtual Conference 'SymphoNE' to boost Tourism Sector in North East India.

The Ministry for Development of Northeastern region (DoNER), Tourism & Culture launched the two-day virtual conference 'SymphoNE'.

The Virtual Conference 'SymphoNE' being organized on 24th & 27th September 2022 by Ministry of Development of North Eastern Region on the occasion of World Tourism Day.

This two day conference will aim to create a roadmap to showcase the unexplored beauty of North East India & boost the tourism Sector in North Eastern Region.

SymphoNE is the start of a series of dialogues on North Eastern Region's DevelopmentConference comprised of a broad range of Policy Thinkers, Stakeholders & Influencers with the **aim to boost Tourism Sector in North Eastern Region.** 

North East India is blessed with amazing food, culture, stunning landscapes, heritage and architecture and ranks among the most beautiful places on the earthBut, there are grand opportunities that can be filled to boost Tourism Sector in the Region.

SymphoNE aims to **develop one-stop solution to eliminate all obstacles that are being faced by the tourists, and the tour operators** while carrying out the operations for the visitors while solving logistics & infrastructural facilities, lack of awareness about the locations among the tourist and to spread necessary information among the people, and marketing/promotional activities.