



KAMARAJ IAS ACADEMY
Only IAS Academy by Grandson of "Perunthalaivar Kamarajar"

YUVA 2.0

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Why is in news? PM's Scheme for Mentoring Young Authors – YUVA 2.0 – Launched

The Ministry of Education, Department of Higher Education, on October 2, 2022 launched YUVA 2.0 - Prime Minister's Scheme for Mentoring Young Authors, an **Author Mentorship programme to train young and budding authors (below 30 years of age)** in order to promote reading, writing and book culture in the country, and project India and Indian writings globally.

The launch of YUVA 2.0 (**Young, Upcoming and Versatile Authors**) is in tune with the Prime Minister's vision to encourage the youth to understand and appreciate India's democracy.

YUVA 2.0 is a part of India@75 Project (Azadi Ka Amrit Mahotsav) to bring to the fore the perspectives of the young generation of writers on the **THEME : 'Democracy (institutions, events, people, constitutional values – past, present, future)' in an innovative and creative manner.**

This scheme will thus help to develop a stream of writers who can write on a spectrum of subjects **to promote Indian heritage, culture and knowledge system.**

The **National Book Trust, India**, under the Ministry of Education as the Implementing Agency will **ensure phase-wise execution of the Scheme under well-defined stages of mentorship.**

The books prepared under this scheme will be published by National Book Trust, India, and will **also be translated into other Indian languages** ensuring the exchange of culture and literature, thereby **promoting 'Ek Bharat Shreshtha Bharat'.**

The selected young authors will interact with some of the best authors of the world, participate in literary festivals etc.

The scheme will help to **develop a stream of writers** who can write on various facets of Democracy in India encompassing the past, present and future.

Besides, it will also provide a window to the aspiring youth to articulate themselves and present a comprehensive outlook of Indian Democratic values at domestic as well as international platforms.

This scheme has been conceptualized on the premise that the 21st century India needs to groom a generation of young authors to create ambassadors of Indian literature.

In view of the fact that our **country is ranked third in the arena of book publishing** and we have a treasure trove of indigenous literature, India must project it at the global stage.

NEP 2020 has emphasized on the empowerment of the young minds and creating a learning ecosystem that can make the young readers/learners ready for leadership roles in the future world.

India **tops the chart in youth population** being 66% of the total, waiting to be tapped for capacity building and thereby nation building.

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